



A caring community passionate about
connecting people to Jesus Christ

A PRACTICAL GUIDE TO MINISTRY PARTNERSHIP

HELPING THE CHURCH REACH THE CAMPUS

PartnerWithCru.org/Campus

CRU PARTNERS



Who we are: Since 1951, Cru has been helping fulfill the Great Commission in the power of the Holy Spirit by **winning** people to Jesus Christ, **building** them in their faith and

sending them to do the same. What started as a ministry to college students has now spread into almost every segment of society around the world.

This document is part of an effort to come alongside churches wishing to connect with the lost generation: ages 18-29.

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CAMPUS CALENDAR

CLICK ON EACH EVENT FOR DETAILS AND WAYS YOU CAN HELP

AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
Semester Planning	Club Fair Outreach	Fall Retreat	Service Projects
Students Arrive	First Meetings	Mid-Terms	Fellowship Dinner
DECEMBER	JANUARY	FEBRUARY	MARCH
Final Exams	Winter Break	Mentor Program	Mid-Terms
Winter Conference	Semester Planning	Outreach Events	Spring Break Mission
APRIL	MAY	JUNE	JULY
Service Project	Final Exams	Summer Missions	Summer Missions
Sending Seniors	Students Depart	Local Activities	Staff Conf

Do-It-Yourself GUIDE

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CLICK ON EACH EVENT FOR DETAILS AND WAYS YOU CAN HELP

Club Fair: and other 1st 5 weeks ideas

Element Leaders: one student leads each of the following...

- **Prayer:** to help the group focus on talking to God... about everything
- **Evangelism:** to help the group to reach out to lost students with the gospel
- **Bible Content:** to help the group understand God and His mission through His word
- **Community:** to help the group grow together so outsiders see your love and praise God

Events: Conferences, retreats and mission trips

Discipleship: All leaders and interested students mentored with “The Compass”

Senior Challenge: Disciplers coach upper classmen to live missionally after college.

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PREPARING HIGH SCHOOLERS

BEFORE COLLEGE

As a parent, you can help your high school student get plugged in with their youth group or a [high school ministry](#).



As they prepare for college, help them know [what to expect](#) when they get there.

You can [find a ministry on campus](#) and even introduce them to students who are living for Jesus where they will be. That will help them have a [vision](#) to be a missionary to their school.

There are [books](#) that can help and you can teach them how to [initiate with strangers](#), [share with friends](#) and [deliver the gospel message](#).

BEFORE COLLEGE

AS A YOUTH GROUP:

Keep upper classmen engaged as they prepare for [what's next](#). [Cru High School](#) can equip them as missionaries to their school and you can prepare them by [sharing the gospel](#), praying for/visiting your local campus and sending [care packages](#) to students you know.

Invite students as [guest speakers](#) or a [Q&A Panel](#). Avoid the drop-off that often occurs during their first few unengaged weeks on campus by connecting them to the [campus ministry at their chosen college](#).



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PARTNERING WITH STUDENTS

DURING COLLEGE



Tier 1

While you're still investigating, here are some options that involve minimum commitment. [Contact us](#) to:

- Receive [Campus Prayer Letters](#)
- Visit a [Campus Meeting](#)
- Send a [Care Package](#)
- [Introduce Us](#) to Your College Students
- Attend a [Fellowship Dinner](#)
- Host a [Summer Ministry](#)

DURING COLLEGE

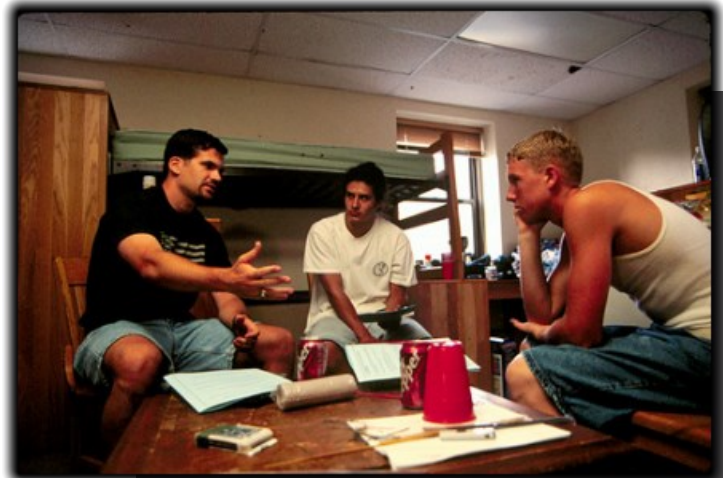
If reaching young people is paramount for you or your church, you may want to try some of these more involved activities on the campus.

Tier 2

- Student Commission
- Help with an Event
- Disciple a Student

Tier 3

- Campus Prayer Table
- Run Outreaches
- Train Student Leaders



More Ideas Here

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PROPELLING POST-GRADS

AFTER COLLEGE



The best way to connect with grads is to meet them while they are in college. Here are a few ideas:

- **Scholarship** a student and open your facilities for Cru meetings
- Bring food, Bibles or **transportation** to events
- Host an **after-church meal** or a **college/career Bible study**.
- **Disciple** a student or offer to be a **Transitional Coach**

AFTER COLLEGE

With all their passion and experience, Cru grads can be a great blessing to your church if you help them adjust to life after college:

- Help them **Define a Calling** for their lives and **find others** with the same vision
- Challenge them to **Consider FT Ministry** or to reach their **neighbors and coworkers**.
- Have them run an **Evangelism** seminar or some other event
- Take them through an **In-Transition Study**



GOT COLLEGE STUDENTS?



College is the most likely time for Christians to walk away from the church and “faith swap.” With the pressures from peers and professors, that’s no wonder!

But Christians in college have a unique opportunity to influence tomorrow’s leaders, and to revitalize the church as well. You can help them, and we can help you!